







Famelab - talking science

FameLab is the world's leading science communications competition. It spotlights the science communicators of tomorrow, who can show off their area of expertise in a truly engaging way. Make it funny, make it enlightening, make it jaw-dropping – the judges are looking for someone who can shine! Communicating science is an ever-growing priority for researchers worldwide. By making complex ideas accessible and attractive to the public they inspire future generations of scientists and increase general understanding of science and its role in society.

<u>Cheltenham Festivals</u> launched the first FameLab, and in 2007 partnered with British Council to take the model worldwide. Since then more than 11000 scientists have participated from all around the globe. Famelab Alumni have given TEDx talks, written books, become Ministers and CEOs, and have been awarded for pioneering research in their fields. This year nearly 30 countries host their own national competitions.

Famelab Hungary

Take part in Famelab 2020! The competition is a partnership between British Council and the Hungarian Academy of Sciences. Finalists will join an exclusive two-day masterclass led by UK experts, building their skills in communication. The national winner can travel to Cheltenham Science Festival for the FameLab International Final.

"We all improved a lot and got inspiration to continue to communicate our field of research. I met many people who have similar passion for science. I am truly happy to be a member of this big Famelab family." – Ágnes Kis-Tóth.

How to apply?

The competition is open to those 18 years or older who are studying or working in STEM subject (Science, Technology, Engineering Mathematics). Participants have three minutes to win over the judges and public with a scientific talk in either Hungarian or English that excels for its content, clarity and charisma. No PowerPoint presentations, no complex props — only you, the audience, and anything you can carry on stage.

Heats will be held on 30 and 31 March 2020 in Budapest and Pécs. The masterclass will be organized on 17-19 April 2020 for the best presenters, who will take part in the National Final on 27 April 2020.

Applications are open until 16 March 2020.

More information: www.mta.hu és www.britishcouncil.hu

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Get inspired!

Impact of Climate Change on Coral Reef (UK, FameLab International 2019 winner)

How to Save Lives with Complexity Science? (Hungary, FameLab 2018 winner)

Phytomining: Gold Harvested from Wheat (South Africa, FameLab International 2017 winner)